



# ETHOS

*INSPIRE THE IMAGINATION*

A calendar for twenty twenty five

# January

2025



1 *Wed* New Year's Day  
2 *Thu* Bank Holiday (Scotland)  
3 *Fri*  
4 *Sat*  
5 *Sun*  
6 *Mon* 2  
7 *Tue*  
8 *Wed*  
9 *Thu*  
10 *Fri*  
11 *Sat*

12 *Sun*  
13 *Mon* 3  
14 *Tue*  
15 *Wed*  
16 *Thu*  
17 *Fri*  
18 *Sat*  
19 *Sun*  
20 *Mon* 4  
21 *Tue*  
22 *Wed*

23 *Thu*  
24 *Fri*  
25 *Sat*  
26 *Sun*  
27 *Mon* 5  
28 *Tue*  
29 *Wed*  
30 *Thu*  
31 *Fri*

**ADVENTURE** Adventure may hurt you, but monotony will kill you.  
Anonymous

# February

2025



1 Sat  
2 Sun  
3 Mon Bank Holiday (Eire) 6  
4 Tue  
5 Wed  
6 Thu  
7 Fri  
8 Sat  
9 Sun  
10 Mon 7  
11 Tue

12 Wed  
13 Thu  
14 Fri  
15 Sat  
16 Sun  
17 Mon 8  
18 Tue  
19 Wed  
20 Thu  
21 Fri  
22 Sat

23 Sun  
24 Mon 9  
25 Tue  
26 Wed  
27 Thu  
28 Fri



# March

2025

1 Sat	St David's Day (Wales)	12 Wed	23 Sun
2 Sun		13 Thu	24 Mon 13
3 Mon 10		14 Fri	25 Tue
4 Tue		15 Sat	26 Wed
5 Wed		16 Sun	27 Thu
6 Thu		17 Mon St Patrick's Day (BH N Ireland/Eire) 12	28 Fri
7 Fri		18 Tue	29 Sat
8 Sat		19 Wed	30 Sun BST starts
9 Sun		20 Thu	31 Mon 14
10 Mon 11		21 Fri	
11 Tue		22 Sat	

**HOPE** You'll never find a rainbow if you're looking down.  
Charlie Chaplin



# April

2025

<b>1</b> Tue	<b>12</b> Sat	<b>23</b> Wed <small>St George's Day (England)</small>
<b>2</b> Wed	<b>13</b> Sun	<b>24</b> Thu
<b>3</b> Thu	<b>14</b> Mon <small>16</small>	<b>25</b> Fri
<b>4</b> Fri	<b>15</b> Tue	<b>26</b> Sat
<b>5</b> Sat	<b>16</b> Wed	<b>27</b> Sun
<b>6</b> Sun	<b>17</b> Thu	<b>28</b> Mon <small>18</small>
<b>7</b> Mon <small>15</small>	<b>18</b> Fri <small>Good Friday</small>	<b>29</b> Tue
<b>8</b> Tue	<b>19</b> Sat	<b>30</b> Wed
<b>9</b> Wed	<b>20</b> Sun	
<b>10</b> Thu	<b>21</b> Mon <small>Easter Monday 17</small>	
<b>11</b> Fri	<b>22</b> Tue	



<b>1</b> Thu	<b>12</b> Mon <span style="float: right;">20</span>	<b>23</b> Fri
<b>2</b> Fri	<b>13</b> Tue	<b>24</b> Sat
<b>3</b> Sat	<b>14</b> Wed	<b>25</b> Sun
<b>4</b> Sun	<b>15</b> Thu	<b>26</b> Mon <span style="float: right;"><small>Bank Holiday 22</small></span>
<b>5</b> Mon <span style="float: right;"><small>Bank Holiday 19</small></span>	<b>16</b> Fri	<b>27</b> Tue
<b>6</b> Tue	<b>17</b> Sat	<b>28</b> Wed
<b>7</b> Wed	<b>18</b> Sun	<b>29</b> Thu
<b>8</b> Thu	<b>19</b> Mon <span style="float: right;">21</span>	<b>30</b> Fri
<b>9</b> Fri	<b>20</b> Tue	<b>31</b> Sat
<b>10</b> Sat	<b>21</b> Wed	
<b>11</b> Sun	<b>22</b> Thu	

**CHALLENGE** Don't limit your challenges; challenge your limits.  
Tony Robbins

# June

2025



1 Sun

2 Mon

3 Tue

4 Wed

5 Thu

6 Fri

7 Sat

8 Sun

9 Mon

10 Tue

11 Wed

Bank Holiday (Eire) 23

12 Thu

13 Fri

14 Sat

15 Sun

16 Mon

17 Tue

18 Wed

19 Thu

20 Fri

21 Sat

22 Sun

25

Longest Day

23 Mon

24 Tue

25 Wed

26 Thu

27 Fri

28 Sat

29 Sun

30 Mon

26

27

ethos



1 Tue	12 Sat	23 Wed
2 Wed	13 Sun	24 Thu
3 Thu	14 Mon <small>Bank Holiday (N Ireland) 29</small>	25 Fri
4 Fri	15 Tue	26 Sat
5 Sat	16 Wed	27 Sun
6 Sun	17 Thu	28 Mon <small>31</small>
7 Mon <small>28</small>	18 Fri	29 Tue
8 Tue	19 Sat	30 Wed
9 Wed	20 Sun	31 Thu
10 Thu	21 Mon <small>30</small>	
11 Fri	22 Tue	



**GROWTH** Strength and growth come only through continuous effort and struggle.  
Napoleon Hill



# August

2025

1	Fri	12	Tue	23	Sat
2	Sat	13	Wed	24	Sun
3	Sun	14	Thu	25	Mon <small>Bank Holiday (excl Scotland) 35</small>
4	Mon <small>Bank Holiday (Scotland &amp; Eire) 32</small>	15	Fri	26	Tue
5	Tue	16	Sat	27	Wed
6	Wed	17	Sun	28	Thu
7	Thu	18	Mon <small>34</small>	29	Fri
8	Fri	19	Tue	30	Sat
9	Sat	20	Wed	31	Sun
10	Sun	21	Thu		
11	Mon <small>33</small>	22	Fri		

ethos

**CHANGE** To improve is to change; to be perfect is to change often.  
Winston Churchill

# September

2025



<b>1</b> <i>Mon</i>	36	<b>12</b> <i>Fri</i>	<b>23</b> <i>Tue</i>
<b>2</b> <i>Tue</i>		<b>13</b> <i>Sat</i>	<b>24</b> <i>Wed</i>
<b>3</b> <i>Wed</i>		<b>14</b> <i>Sun</i>	<b>25</b> <i>Thu</i>
<b>4</b> <i>Thu</i>		<b>15</b> <i>Mon</i>	<b>26</b> <i>Fri</i>
<b>5</b> <i>Fri</i>		<b>16</b> <i>Tue</i>	<b>27</b> <i>Sat</i>
<b>6</b> <i>Sat</i>		<b>17</b> <i>Wed</i>	<b>28</b> <i>Sun</i>
<b>7</b> <i>Sun</i>		<b>18</b> <i>Thu</i>	<b>29</b> <i>Mon</i>
<b>8</b> <i>Mon</i>	37	<b>19</b> <i>Fri</i>	<b>30</b> <i>Tue</i>
<b>9</b> <i>Tue</i>		<b>20</b> <i>Sat</i>	
<b>10</b> <i>Wed</i>		<b>21</b> <i>Sun</i>	
<b>11</b> <i>Thu</i>		<b>22</b> <i>Mon</i>	39

ethos

**TOLERANCE** Think for yourself and let others enjoy the privilege of doing so too.  
Voltaire

# October

2025



1	Wed	12	Sun	23	Thu
2	Thu	13	Mon	24	Fri
3	Fri	14	Tue	25	Sat
4	Sat	15	Wed	26	Sun
5	Sun	16	Thu	27	Mon
6	Mon	17	Fri	28	Tue
7	Tue	18	Sat	29	Wed
8	Wed	19	Sun	30	Thu
9	Thu	20	Mon	31	Fri
10	Fri	21	Tue		
11	Sat	22	Wed		

ethos

**SKILL** Easy is not an option. No days off. Never quit. Talent you have naturally.  
Skill is only developed by hours of work. Usain Bolt

# November

2025



1 Sat	12 Wed	23 Sun
2 Sun	13 Thu	24 Mon 48
3 Mon 45	14 Fri	25 Tue
4 Tue	15 Sat	26 Wed
5 Wed	16 Sun	27 Thu
6 Thu	17 Mon 47	28 Fri
7 Fri	18 Tue	29 Sat
8 Sat	19 Wed	30 Sun St Andrew's Day (Scotland)
9 Sun	20 Thu	
10 Mon 46	21 Fri	
11 Tue	22 Sat	

ethos

**EXPERIENCE** The most beautiful experience we can have is the mysterious.  
Albert Einstein

# December

2025



<b>1</b> <i>Mon</i>	49	<b>12</b> <i>Fri</i>	
<b>2</b> <i>Tue</i>		<b>13</b> <i>Sat</i>	
<b>3</b> <i>Wed</i>		<b>14</b> <i>Sun</i>	
<b>4</b> <i>Thu</i>		<b>15</b> <i>Mon</i>	51
<b>5</b> <i>Fri</i>		<b>16</b> <i>Tue</i>	
<b>6</b> <i>Sat</i>		<b>17</b> <i>Wed</i>	
<b>7</b> <i>Sun</i>		<b>18</b> <i>Thu</i>	
<b>8</b> <i>Mon</i>	50	<b>19</b> <i>Fri</i>	
<b>9</b> <i>Tue</i>		<b>20</b> <i>Sat</i>	
<b>10</b> <i>Wed</i>		<b>21</b> <i>Sun</i>	Shortest Day
<b>11</b> <i>Thu</i>		<b>22</b> <i>Mon</i>	52
		<b>23</b> <i>Tue</i>	
		<b>24</b> <i>Wed</i>	
		<b>25</b> <i>Thu</i>	Christmas Day
		<b>26</b> <i>Fri</i>	Boxing Day
		<b>27</b> <i>Sat</i>	
		<b>28</b> <i>Sun</i>	
		<b>29</b> <i>Mon</i>	1
		<b>30</b> <i>Tue</i>	
		<b>31</b> <i>Wed</i>	

ethos

# January

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
1			1	2	3	4	5
2	6	7	8	9	10	11	12
3	13	14	15	16	17	18	19
4	20	21	22	23	24	25	26
5	27	28	29	30	31		

## December 2024

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
<sup>23</sup> / <sub>30</sub>	<sup>24</sup> / <sub>31</sub>	25	26	27	28	29

## February

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

Great egret, Avalon Marshes, Somerset.

## FOCUS

Believe you can and you are half way there.  
Theodore Roosevelt

# February

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
5						1	2
6	3	4	5	6	7	8	9
7	10	11	12	13	14	15	16
8	17	18	19	20	21	22	23
9	24	25	26	27	28		

## January

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## March

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
<sup>24</sup> / <sub>31</sub>	25	26	27	28	29	30

Wingsuit flying in Belluno, Italian Alps.

## ADVENTURE

Adventure may hurt you, but monotony will kill you.

Anonymous

# March

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
9						1	2
10	3	4	5	6	7	8	9
11	10	11	12	13	14	15	16
12	17	18	19	20	21	22	23
13	24/ 31	25	26	27	28	29	30

## February

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

## April

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Tea farmers harvesting, Bao Loc, Lam Dong, Vietnam.



## COLLABORATION

It always seems impossible until it's done.  
Nelson Mandela



## April

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
14		1	2	3	4	5	6
15	7	8	9	10	11	12	13
16	14	15	16	17	18	19	20
17	21	22	23	24	25	26	27
18	28	29	30				

## March

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
<sup>24</sup> / <sub>31</sub>	25	26	27	28	29	30

## May

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Rainbow, East Lothian, Scotland.

## HOPE

You'll never find a rainbow if you're looking down.  
Charlie Chaplin

## May

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
18				1	2	3	4
19	5	6	7	8	9	10	11
20	12	13	14	15	16	17	18
21	19	20	21	22	23	24	25
22	26	27	28	29	30	31	

## April

Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6							1
7	8	9	10	11	12	13	2	3	4	5	6	7	8
14	15	16	17	18	19	20	9	10	11	12	13	14	15
21	22	23	24	25	26	27	16	17	18	19	20	21	22
28	29	30					<sup>23</sup> / <sub>30</sub>	24	25	26	27	28	29

## June

Gemsbok, Namib Desert, Namib-Naukluft National Park, Namibia.

## ADVERSITY

Learning is an ornament in prosperity, a refuge in adversity,  
and a provision in old age. Aristotle

## June

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
22							1
23	2	3	4	5	6	7	8
24	9	10	11	12	13	14	15
25	16	17	18	19	20	21	22
26	23/ 30	24	25	26	27	28	29

## May

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## July

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Aerial view of a speed boat, Antalya, Turkey.

## CHALLENGE

Don't limit your challenges; challenge your limits.

Tony Robbins

## July

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
27		1	2	3	4	5	6
28	7	8	9	10	11	12	13
29	14	15	16	17	18	19	20
30	21	22	23	24	25	26	27
31	28	29	30	31			

## June

Mon	Tue	Wed	Thu	Fri	Sat	Sun
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
<sup>23</sup> / <sub>30</sub>	24	25	26	27	28	29

## August

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Plaza de España, Seville, Spain.

**CREATION**

Imagination is the beginning of creation.

George Bernard Shaw

# August

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
31					1	2	3
32	4	5	6	7	8	9	10
33	11	12	13	14	15	16	17
34	18	19	20	21	22	23	24
35	25	26	27	28	29	30	31

## July

Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6	1	2	3	4	5	6	7
7	8	9	10	11	12	13	8	9	10	11	12	13	14
14	15	16	17	18	19	20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	22	23	24	25	26	27	28
28	29	30	31				29	30					

## September

Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6	1	2	3	4	5	6	7
7	8	9	10	11	12	13	8	9	10	11	12	13	14
14	15	16	17	18	19	20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	22	23	24	25	26	27	28
28	29	30	31				29	30					

Spiral Aloe, Maluti Mountains, Lesotho, Africa.

## GROWTH

Strength and growth come only through continuous effort and struggle. Napoleon Hill

# September

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
36	1	2	3	4	5	6	7
37	8	9	10	11	12	13	14
38	15	16	17	18	19	20	21
39	22	23	24	25	26	27	28
40	29	30					

## August

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## October

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Japanese Maple tree in autumn, Japan.

## CHANGE

To improve is to change; to be perfect is to change often.

Winston Churchill

# October

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
40			1	2	3	4	5
41	6	7	8	9	10	11	12
42	13	14	15	16	17	18	19
43	20	21	22	23	24	25	26
44	27	28	29	30	31		

## September

Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7						1	2
8	9	10	11	12	13	14	3	4	5	6	7	8	9
15	16	17	18	19	20	21	10	11	12	13	14	15	16
22	23	24	25	26	27	28	17	18	19	20	21	22	23
29	30						24	25	26	27	28	29	30

## November

Mon	Tue	Wed	Thu	Fri	Sat	Sun

Lioness with cub, Maasai Mara National Reserve, Kenya.



## TOLERANCE

Think for yourself and let others enjoy the privilege of doing so too. Voltaire

# November

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
44						1	2
45	3	4	5	6	7	8	9
46	10	11	12	13	14	15	16
47	17	18	19	20	21	22	23
48	24	25	26	27	28	29	30

## October

Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5	1	2	3	4	5	6	7
6	7	8	9	10	11	12	8	9	10	11	12	13	14
13	14	15	16	17	18	19	15	16	17	18	19	20	21
20	21	22	23	24	25	26	22	23	24	25	26	27	28
27	28	29	30	31			29	30	31				

## December

Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
							1	2	3	4	5	6	7
6	7	8	9	10	11	12	8	9	10	11	12	13	14
13	14	15	16	17	18	19	15	16	17	18	19	20	21
20	21	22	23	24	25	26	22	23	24	25	26	27	28
27	28	29	30	31			29	30	31				

Traditional glassblower, Germany.



## SKILL

Easy is not an option. No days off. Never quit. Talent you have naturally. Skill is only developed by hours of work. Usain Bolt



## December

wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun
49	1	2	3	4	5	6	7
50	8	9	10	11	12	13	14
51	15	16	17	18	19	20	21
52	22	23	24	25	26	27	28
1	29	30	31				

## November

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## January 2026

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Exploring icebergs, Scoresbysund, Greenland.

## EXPERIENCE

The most beautiful experience we can have is the mysterious.  
Albert Einstein